

Small Business Digital Taskforce Member Biographies



Mr Mark Bouris AM

Mark has been innovating for years, challenging the business landscape with disruptive models across a range of different industries. In the 90s, Mark pioneered securitisation via his Wizard Home Loans business. In 2004 Wizard was sold to General Electric for over \$500 million.

In 2007, Mark formed Yellow Brick Road to bring together a range of financial products and services in one organisation, offering a holistic wealth management solution. Yellow Brick Road, is now an ASX listed company with both a strong physical and digital footprint, loan book of \$30.8 billion under advice, \$400m in funds under management and annual revenues of over \$165 million.

In recent years Mark's focus has broadened to industries across; technology, biotech, resources and media – holding executive and non-executive positions in each. In 2010, insolvent and distressed micro security company, TZ Limited, appointed Mark as Executive Chairman to negotiate its rehabilitation. Today, TZ has a string of valuable multi-national contracts, strong cash flow and no debt.



Ms Pip Marlow

Pip Marlow was appointed Chief Executive Officer Customer Marketplace at Suncorp in October 2017. She joined Suncorp in December 2016 and held the position of Chief Executive Officer Strategic Innovation.

She brings a wealth of international experience and has a strong track record of delivery, most recently through her six-year tenure as Managing Director of Microsoft Australia. Pip has more than 20 years' experience in the IT industry. One of her first roles was at Samsung Information Systems, where she was responsible for building the company's Semi-Conductor distribution business. Before joining Microsoft in 1995, she was part of the team at Agate Technology, which became one of Australia's largest storage distributors.

Pip is a non-executive director of the Australian Rugby Union (ARU), sits on the Vice-Chancellor's Advisory Board at UTS and is a member of Chief Executive Women (CEW), an organisation committed to supporting and growing women in executive positions.



Mr Spiro Pappas

Spiro Pappas is Executive General Manager of Global Institutional Banking at NAB. He has global responsibility for Institutional Banking business covering Large Corporates, Multi-Nationals, the Commercial Real Estate, Government and Education sectors and Acquisition Finance and Advisory businesses.

Prior to joining NAB, Spiro spent over 13 years internationally in London and New York, including 11 years with ABN AMRO Bank where he managed a number of global businesses including Debt Capital Markets, Client Coverage for Banks and Non-Bank Financial Institutions and Corporate Finance and Advisory. He also

served as part of the global management team for Credit Markets, Traded Markets and Financial Institutions and Portfolio Management. Prior to ABN AMRO, Spiro worked for Deutsche Bank in Sydney, New York and London.



Mr Gerd Schenkel

Gerd is the Managing Director of BGA Digital, a consulting and development company he founded. Prior to this, he served as Chief Executive Officer at Tyro Payments Limited until July 2017.

He has more than 17 years' experience in banking and technology based businesses. Gerd is the founder of both, UBank and Telstra Digital (Telstra's digital division). Prior to this, he worked at BankWest, Citigroup, and National Australia Bank in a variety of executive roles.

Gerd started his career as a Management Consultant with The Boston Consulting Group where he worked in Sydney, Los Angeles and New York. He has a Master degree in Engineering (Robotics) from the University of Stuttgart and an MBA from the Columbia Business School in New York.



Ms Su McClusky

Su is the Chairperson of Energy Renaissance, a Director of Australian Unity Limited and the Royal National Capital Agricultural Society and a member of the Ministerial Advisory Council on Skilled Migration.

Su is the immediate past Chief Executive Officer of the Regional Australia Institute. She was previously the CEO of the Council of Rural Research and Development Corporations and the Executive Director of the Office of Best Practice Regulation. Su has held senior positions with the Business Council of Australia, the National Farmers' Federation and the Australian Taxation Office. She is also a beef cattle farmer at Yass, NSW.

Su was a member of the Harper Review of Competition Policy and a member of the 2015 Regional Telecommunications Independent Review Committee. She was named the Westpac/Australian Financial Review Regional Women of Influence in 2013 and received the Women in Agribusiness award in 2014 for outstanding contribution to policy development.